

## **Historic, Archive Document**

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U. S. Department of Agriculture

DE WILDE'S  
RHODO LAKE  
NURSERIES

Shiloh, N.J.

"THE PEAK OF QUALITY"

Rhododendrons  
Azaleas  
and  
Ericaceous Plants

Wholesale Price List  
1941-42.

## TRUCK DELIVERIES

Arrangements may be made to have your stock delivered by our truck which is especially equipped to assure safe, prompt and economical delivery of perishable stock. Our rate per truckload (up to 3 tons) is 12¢ per mile. A combination truckload with other orders in your area may be arranged when possible. Boxing will be charged at cost.

SEE BACK INSIDE COVER FOR  
CONDITIONS OF SALE

We extend a cordial invitation to visit our nursery, located 40 miles south of Philadelphia near Shiloh, N.J. just off route 49 between Bridgeton and Salem. See back cover for map.

A leaflet "Success with Rhododendrons" is available to our customers free of charge for distribution to your customers. Write for quantity wanted.

DE WILDE'S RHODO LAKE NURSERIES

Shiloh, N. J.

Incorporated 1941

Member of the American and  
New Jersey Associations of  
Nurserymen

Telephone Bridgeton 886J2  
or 621R4

# AZALEAS

## DECIDUOUS VARIETIES

MOLLIS. chinese Azalea.

Twice transplanted, bushy.

	per 100
6-10"	\$ 25.00
10-12	35.00
12-15	50.00

NUDIFLORUM. Pinxterbloom Azalea

Nursery grown from seed,

12-15"	45.00
15-18	60.00
18-24	80.00
24-30	100.00

MUCRONULATA.

Earliest of all to bloom,  
lilac to purple.

8-10"	40.00
10-12	50.00
12-15	65.00

POUKHANENSE. Korean Azalea.

Early light lilac flowers,  
very hardy.

6-8"	30.00
8-10	40.00
10-12	50.00
12-15	60.00

VISCOSA. Swamp Azalea

Nursery grown from seed.

12-15"	40.00
15-18	55.00



## EVERGREEN AND

## SEMI-EVERGREEN

NOTE: \*Indicates 5¢ per plant discount if delivered before October 1, 1941.

AMOENA. Rosy purple, hardy.

	per 100
6-8"	\$ 25.00
8-10	35.00
10-12	45.00
12-15	60.00
15-18	85.00
18-21	100.00

\*CHRISTMAS CHEER. Deep red,  
hose in hose, dwarf, compact

12-15"	75.00
15-18"	100.00

\*CORAL BELLS. Coral Pink,  
hose in hose.

4-6"	35.00
6-8	45.00
8-10	60.00

FLAME. Orange red. The less  
compact growth habit makes it  
a desirable landscape subject  
especially in partial shade.

8-10"	35.00
10-12	45.00
12-15	60.00
15-18	85.00
18-24	115.00
24-30	150.00
30-36	175.00

Write for prices on  
larger sizes.

\*HINODIGIRI. Red.

4-6"	25.00
6-8	35.00
8-10	45.00
10-12	60.00
12-15	80.00
15-18	125.00
18-21	150.00





HINOMAYO. Shell pink, very  
 hardy, prolific bloomer. per 100  
 6-8" \$ 40.00  
 8-10 50.00  
 10-12 65.00

KAEMPFERI. Flowers pink to  
 terra-cotta. An excellent  
 strain of this species.  
 8-10 35.00  
 10-12 45.00  
 12-15 60.00

KAEMPFERI HYBRIDS. Selected  
 brick red. (Grown from cuttings)  
 10-12 50.00  
 12-15 60.00

Selected Pink. (Grown from  
 cuttings)  
 10-12 50.00  
 12-15 60.00

\*H. O. CARRE. Brilliant orange  
 red, hose in hose.  
 12-15 80.00  
 15-18 125.00  
 18-21 150.00

\*PINK PEARL. Large flowered  
 soft pink, hose in hose.  
 6-8 35.00  
 8-10 45.00  
 10-12 70.00  
 12-15 90.00  
 15-18 125.00

SANDERI. This hardy Azalea  
 flowers about two weeks after  
 the Kurumes, but, unlike the  
 Macrantha types, the large  
 pink flowers are not obscured  
 by the foliage. It makes a  
 nice compact plant.  
 6-8 35.00  
 8-10 45.00  
 10-12 60.00



\*SNOW. White, hose in hose.

	per 100
4-6"	\$ 25.00
6-8	35.00
8-10	45.00
10-12	60.00
12-15	80.00

YAEGERI. Orange red, hose in hose.

8-10	45.00
10-12	60.00
12-15	80.00

## RHODODENDRONS GRAFTED HYBRIDS

ALBUM ELEGANS. Lilac White, tall grower.

15-18	85.00
18-21	100.00
21-24	150.00
2-2 $\frac{1}{2}$	200.00
2 $\frac{1}{2}$ -3	250.00
3-3 $\frac{1}{2}$	300.00
3 $\frac{1}{2}$ -4	350.00
4-4 $\frac{1}{2}$	400.00
4 $\frac{1}{2}$ -5	450.00
5-6	500.00

ALBUM GRANDIFLORUM. Magenta white, tall grower.

3-3 $\frac{1}{2}$	300.00
3 $\frac{1}{2}$ -4	350.00
4-4 $\frac{1}{2}$	400.00
4 $\frac{1}{2}$ -5	450.00

AMERICA. Red, medium grower.

12-15	85.00
15-18	100.00
18-21	125.00



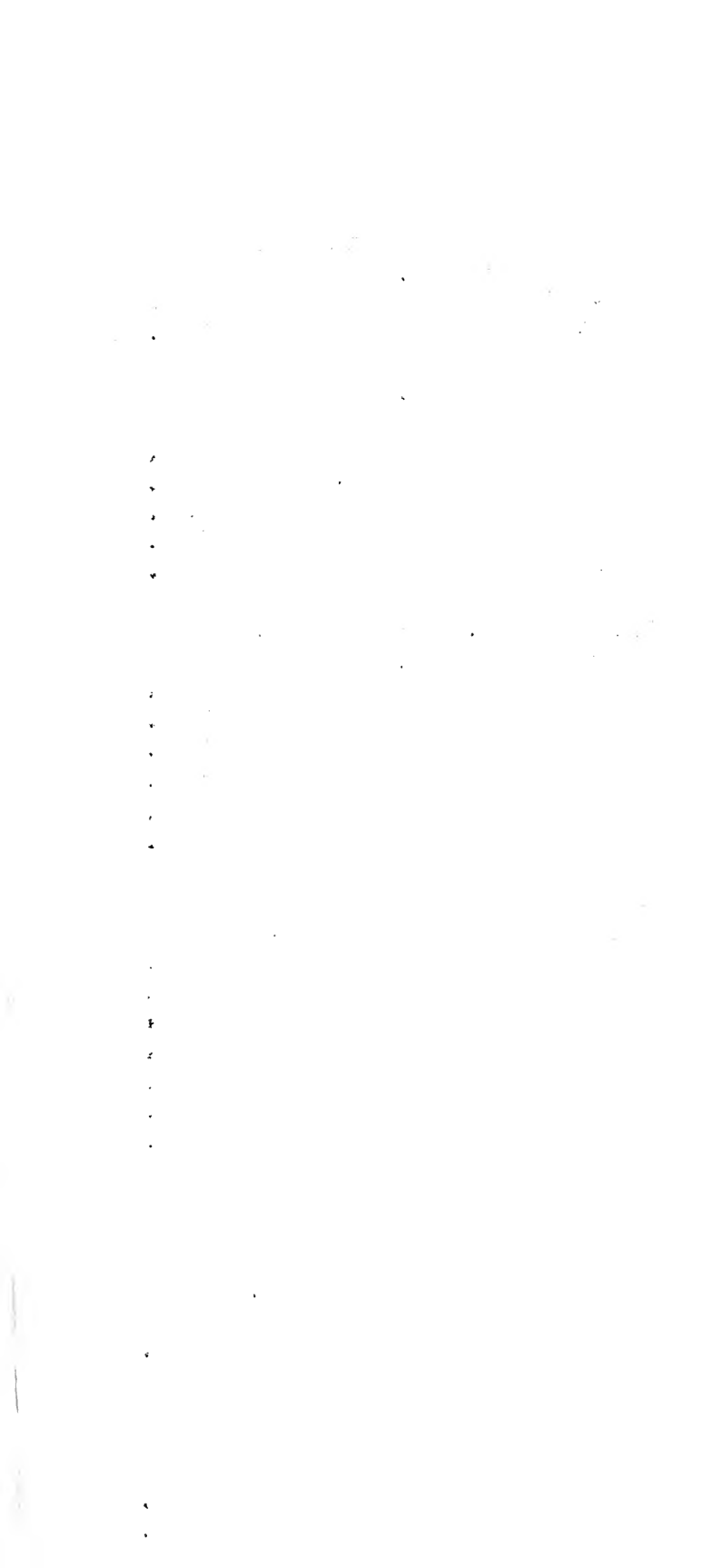
AMPHION. Reddish violet,	
medium grower.	per 100
12-15"	\$ 85.00
15-18	100.00

BOULE DE NEIGE. White, dwarf	
grower.	
15-18	150.00
18-21	200.00
21-24	250.00
2-2 $\frac{1}{2}$	350.00
2 $\frac{1}{2}$ -3	450.00

CARACTACUS. Purple red,	
medium grower.	
12-15	85.00
15-18	100.00
18-21	125.00
21-24	175.00
2-2 $\frac{1}{2}$	250.00
2 $\frac{1}{2}$ -3	325.00

CATAWBIENSE ALBA. White shaded	
lilac, medium grower.	
12-15	85.00
15-18	100.00
18-21	125.00
21-24	175.00
2-2 $\frac{1}{2}$	250.00
2 $\frac{1}{2}$ -3	325.00
3-3 $\frac{1}{2}$	400.00
3 $\frac{1}{2}$ -4	475.00
4-4 $\frac{1}{2}$	550.00

CATAWBIENSE BOURSAULT. Blue	
violet, medium grower.	
12-15	75.00
15-18	90.00
18-21	115.00
21-24	150.00
2-2 $\frac{1}{2}$	225.00
2 $\frac{1}{2}$ -3	275.00
3-3 $\frac{1}{2}$	350.00
3 $\frac{1}{2}$ -4	425.00



CATAWBIENSE GRANDIFLORUM.

Campanula violet, medium grower.	per 100
12-15	\$ 75.00
15-18	90.00
18-21	115.00
21-24	150.00
2-2 $\frac{1}{2}$	225.00
2 $\frac{1}{2}$ -3	275.00
3-3 $\frac{1}{2}$	350.00
3 $\frac{1}{2}$ -4	425.00

CHARLES BAGLEY. Cherry red, medium grower.

12-15	85.00
15-18	100.00
18-21	125.00
21-24	175.00
2-2 $\frac{1}{2}$	250.00
2 $\frac{1}{2}$ -3	325.00

CHARLES DICKENS. Red, medium grower.

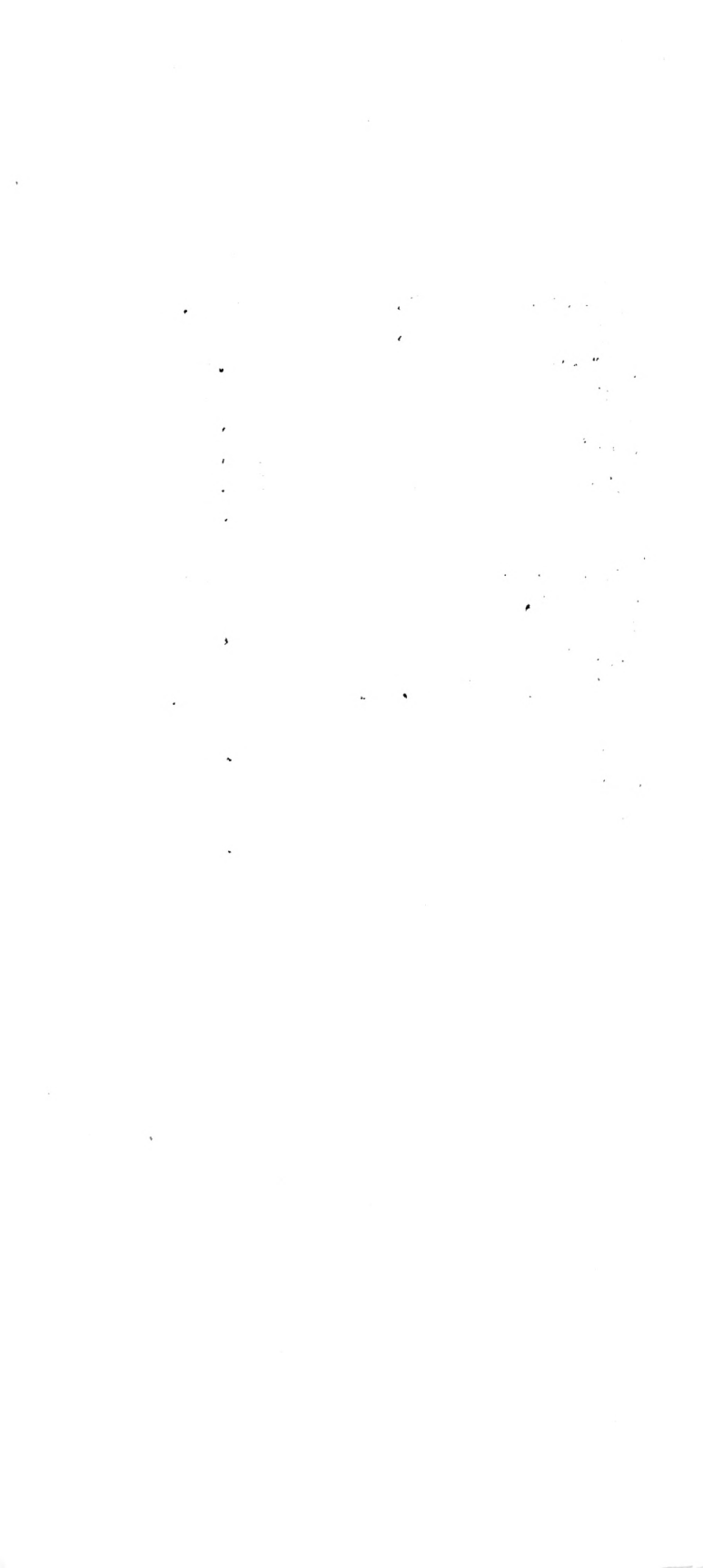
12-15	100.00
15-18	125.00

DELICATISSIMUM. Lilac White, medium grower.

12-15	85.00
15-18	100.00
18-21	125.00
21-24	175.00
2-2 $\frac{1}{2}$	250.00
2 $\frac{1}{2}$ -3	325.00
3-3 $\frac{1}{2}$	400.00
3 $\frac{1}{2}$ -4	475.00

DR. H. C. DRESSELHUIS. Analine red, tall grower.

12-15	85.00
15-18	100.00
18-21	125.00
21-24	175.00
2-2 $\frac{1}{2}$	250.00
2 $\frac{1}{2}$ -3	325.00
3-3 $\frac{1}{2}$	400.00
3 $\frac{1}{2}$ -4	475.00





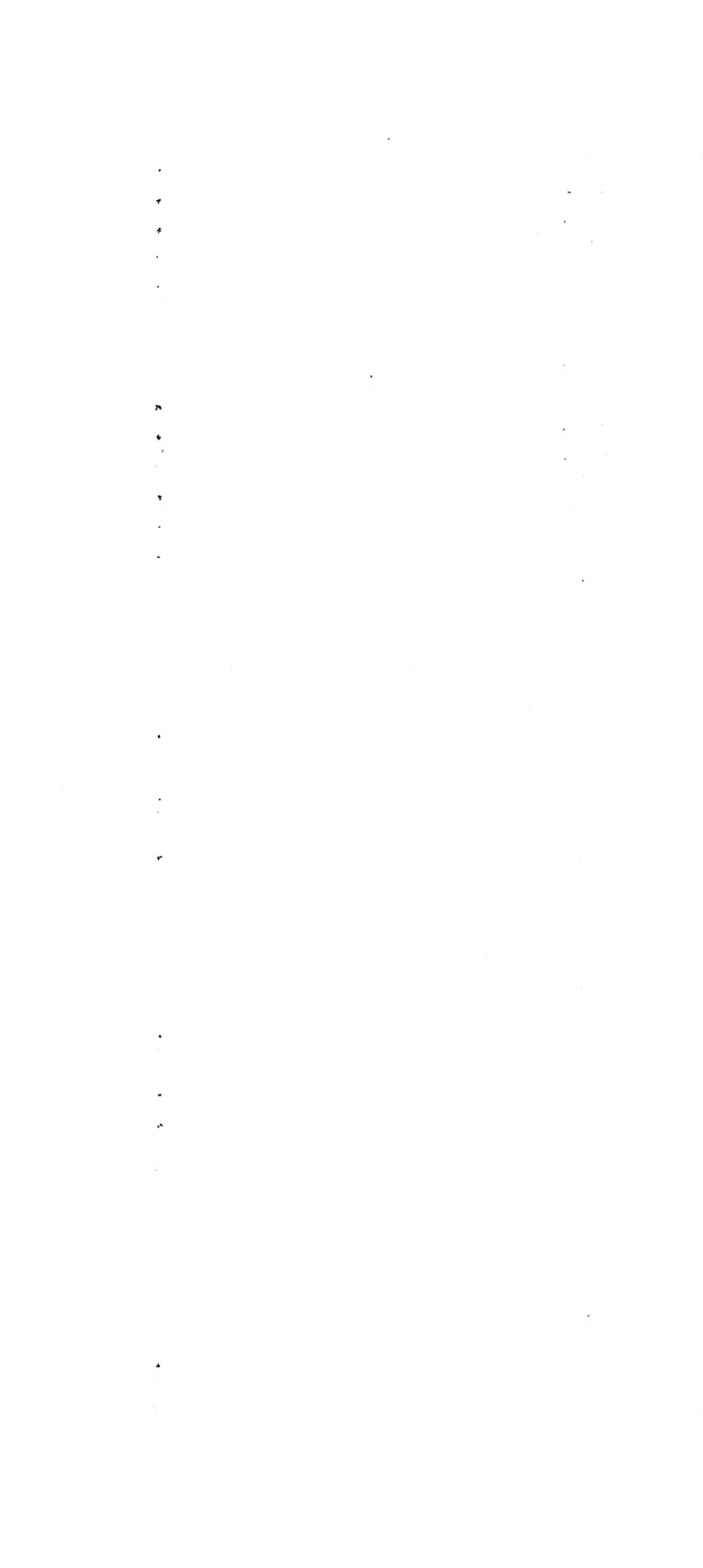
DR. V.H. RUTGERS. Deep red,	
dwarf grower.	per 100
12-15"	\$ 85.00
15-18	100.00
18-21	125.00
21-24	175.00
2-2 $\frac{1}{2}$	250.00

EDWARD S. RAND. Bright red,	
medium grower.	
12-15	85.00
15-18	100.00
18-21	125.00
21-24	175.00
2-2 $\frac{1}{2}$	250.00
2 $\frac{1}{2}$ -3	325.00
3-3 $\frac{1}{2}$	400.00

EVERESTIANUM. Rosy lilac,	
fringed, medium grower.	
12-15	85.00
15-18	100.00
18-21	125.00
21-24	175.00
2-2 $\frac{1}{2}$	250.00
2 $\frac{1}{2}$ -3	325.00
3-3 $\frac{1}{2}$	400.00

IGNATIUS SARGENT. Light red,	
medium grower.	
12-15	85.00
15-18	100.00
18-21	125.00
21-24	175.00
2-2 $\frac{1}{2}$	250.00
2 $\frac{1}{2}$ -3	325.00
3-3 $\frac{1}{2}$	400.00
3 $\frac{1}{2}$ -4	475.00

KETTLEDROM. Purple red, medium	
grower.	
12-15	100.00
15-18	125.00
18-21	175.00



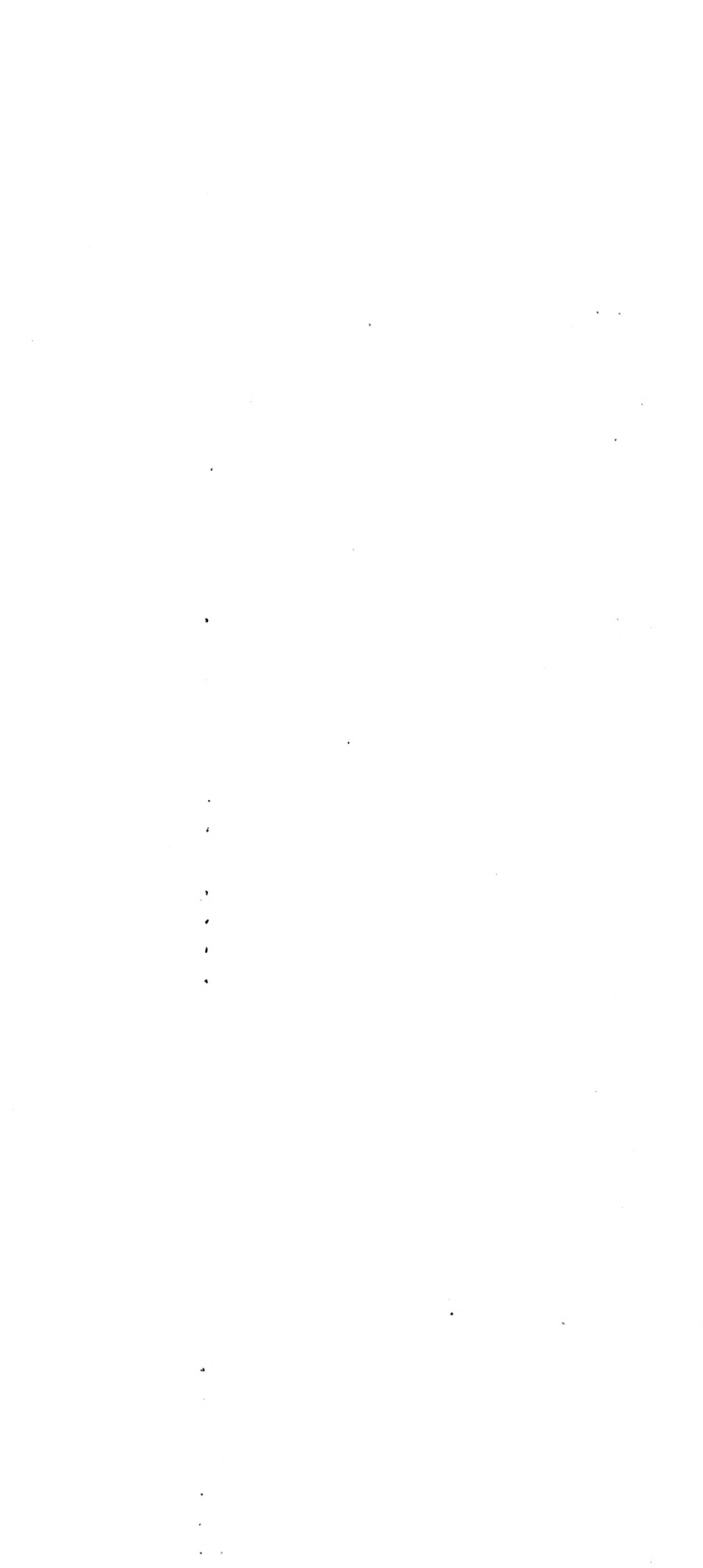
LEE'S DARK PURPLE. Purple,	
medium grower.	per 100
15-18"	\$100.00
18-21	125.00
21-24	175.00
2-2 $\frac{1}{2}$	250.00
2 $\frac{1}{2}$ -3	325.00

MARQUIS OF WATERFORD. Purple	
red, medium grower.	
15-18	100.00
18-21	125.00
21-24	175.00

MRS. C. S. SARGENT. Deep pink,	
medium grower.	
12-15	85.00
15-18	100.00
18-21	125.00
21-24	175.00
2-2 $\frac{1}{2}$	250.00
2 $\frac{1}{2}$ -3	325.00
3-3 $\frac{1}{2}$	400.00

MRS. P. DEN OUDEN. Carmine	
red, dwarf grower.	
12-15	100.00
15-18	125.00
18-21	150.00
21-24	200.00
2-2 $\frac{1}{2}$	300.00

PARSON'S GLORIOSUM. Blush,	
tall grower.	
12-15	75.00
15-18	90.00
18-21	115.00
21-24	150.00
2-2 $\frac{1}{2}$	225.00
2 $\frac{1}{2}$ -3	275.00
3-3 $\frac{1}{2}$	350.00
3 $\frac{1}{2}$ -4	425.00



PARSON'S GRANDIFLORUM. Light  
purple red, medium grower.

	per 100
12-15	\$ 85.00
15-18	100.00
18-21	125.00
21-24	175.00
2-2 $\frac{1}{2}$	250.00
2 $\frac{1}{2}$ -3	325.00
3-3 $\frac{1}{2}$	400.00
3 $\frac{1}{2}$ -4	475.00

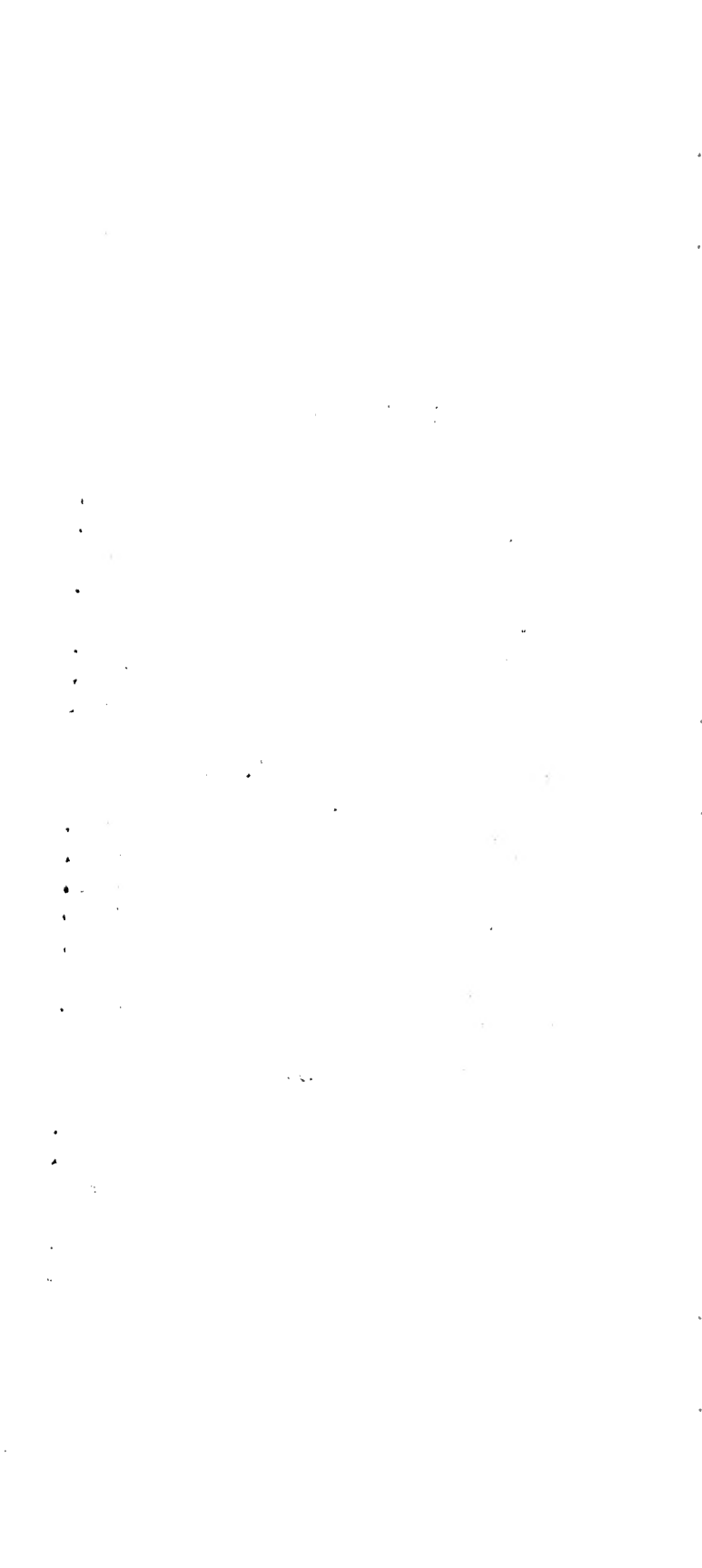
PRESIDENT LINCOLN. Mauve pink,  
tall grower.

12-15	85.00
15-18	100.00
18-21	125.00
21-24	175.00
2-2 $\frac{1}{2}$	250.00
2 $\frac{1}{2}$ -3	325.00
3-3 $\frac{1}{2}$	400.00

ROSEUM ELEGANS. Purple violet,  
medium grower.

12-15	85.00
15-18	100.00
18-21	125.00
21-24	175.00
2-2 $\frac{1}{2}$	250.00
2 $\frac{1}{2}$ -3	325.00
3-3 $\frac{1}{2}$	400.00
3 $\frac{1}{2}$ -4	475.00

We have done our best with the color descriptions, but we cannot be sure that everyone will agree with them. It is always difficult to tell, for instance, where "deep pink" leaves off and "light red" begins. Similarly, we list no hardy variety which is absolutely white at all stages of flower development. Most of them show some pink or lilac in the early stages.



The following varieties are not hardy and should only be used for forcing or outdoor planting from Washington, D.C. south.

DR. LOVINK. Analine red,  
medium grower. per 100  
12-15 \$ 85.00  
15-18 100.00  
18-21 125.00  
21-24 175.00  
2-2 $\frac{1}{2}$  250.00

BAGSHOT RUBY. Deep red,  
medium grower.  
21-24 175.00  
2-2 $\frac{1}{2}$  250.00

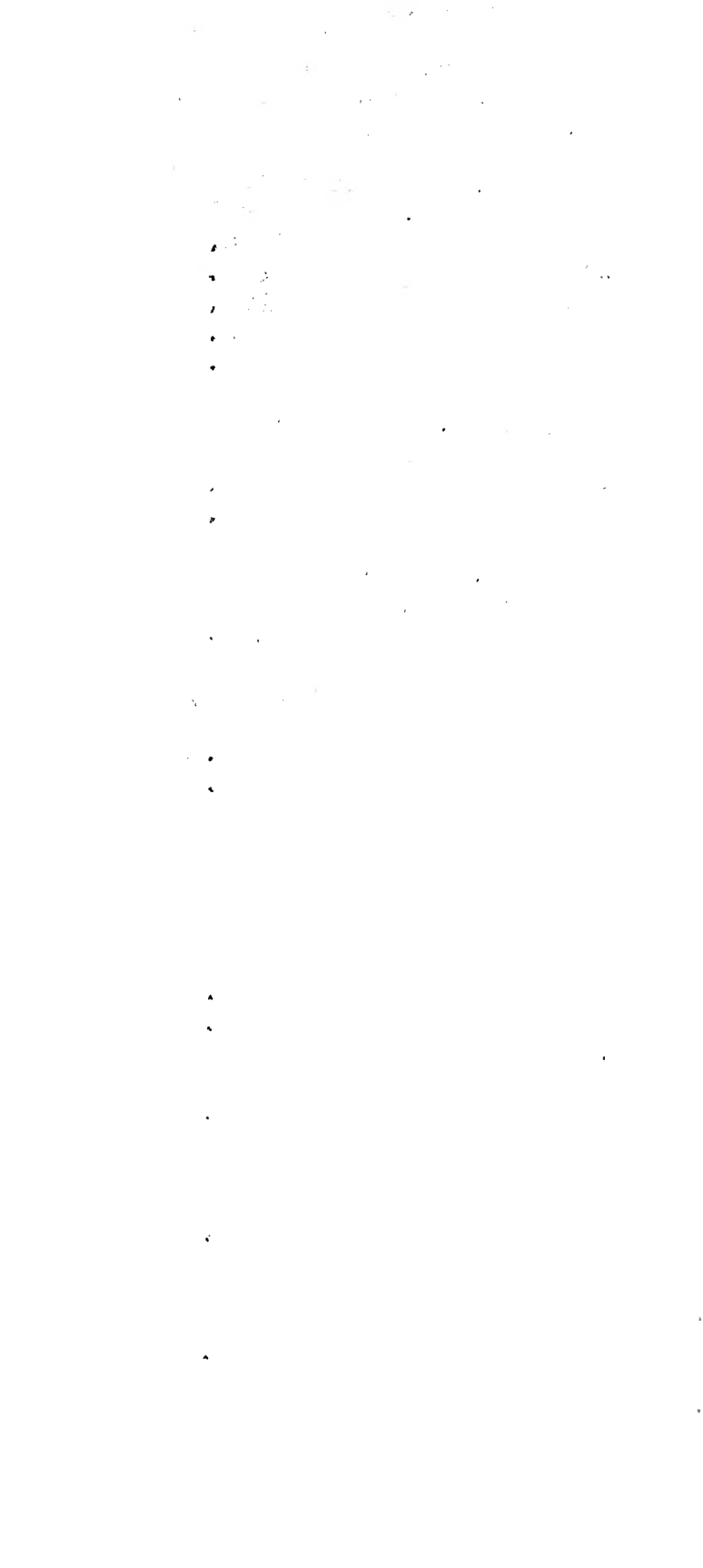
BLANDIANUM. Lilac red,  
medium grower.  
21-24 175.00

GOMER WATERER. Lilac white,  
dwarf grower.  
12-15 85.00  
15-18 100.00  
18-21 125.00  
21-24 175.00  
2-2 $\frac{1}{2}$  250.00

JOHN WALTER. Cherry red,  
medium grower.  
12-15 85.00  
15-18 100.00  
18-21 125.00  
21-24 175.00  
2-2 $\frac{1}{2}$  250.00

KATE WATERER. Shell pink,  
medium grower.  
21-24 175.00

MME. B. de BRUIN. Scarlet,  
medium grower.  
18-21 125.00  
21-24 175.00  
2-2 $\frac{1}{2}$  250.00





PROMETHEUS. Red, medium grower.	
	per 100
21-24"	\$175.00
2-2 $\frac{1}{2}$ '	250.00

PURPLE SPLENDOR. Dark Purple, medium grower.	
15-18	100.00

NAMED HYBRIDS-a balanced assortment selected by us from varieties on the preceding pages:

	per 100
10-12	\$ 75.00
12-25	85.00
15-18	100.00
18-21	125.00
21-24	175.00
2-2 $\frac{1}{2}$ '	250.00
2 $\frac{1}{2}$ -3	325.00

## HYBRID SEEDLINGS

### MIXED COLORS

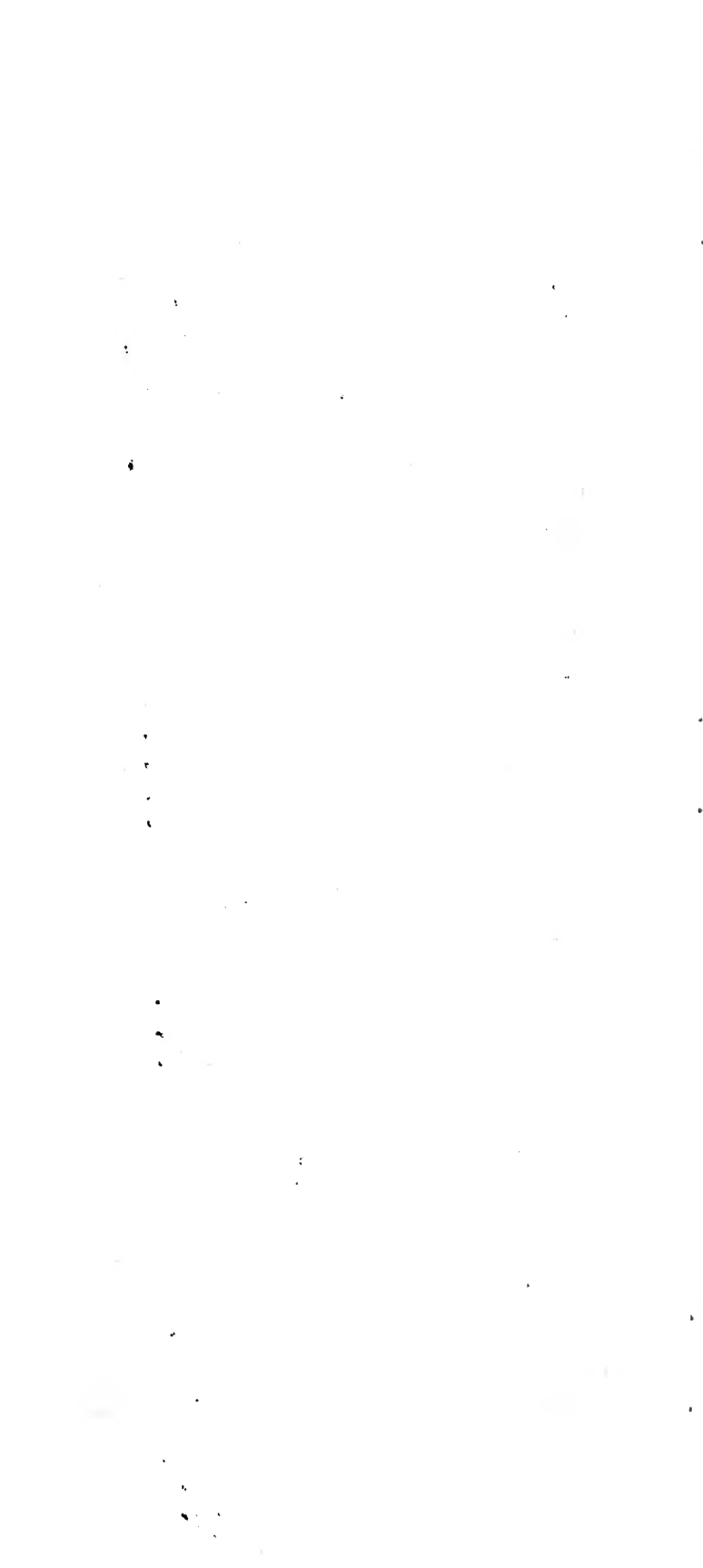
18-21	100.00
21-24	150.00
2-2 $\frac{1}{2}$ '	225.00

## KALMIA

ANGUSTIFOLIA. Lambkill or Sheep Laurel. Nursery grown clumps.	
8-15"	\$ 30.00

### LATIFOLIA. Mountain Laurel.

Nursery grown from seed, ex- ceptionally fine root system.	
12-15	50.00
15-18	75.00
18-24	90.00



## POEONIS

JAPONICA. Japanese Andromeda.

	per 100
8-10	\$ 40.00
10-12	50.00
12-15	60.00
15-18	75.00

MARIANA. Staggerbush, deciduous, large pure white flowers in June and more sparingly in September.

12-15	25.00
15-18 heavy	35.00
18-24 heavy	50.00

## LEUCOTHOE

CATESBAEI. Drooping Leucothoe, nursery grown from seed.

8-10	25.00
10-12	40.00
12-15	55.00
15-18	75.00

## LEEDUM

GROENLANDICUM. Labrador tea

8-15	35.00
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## CALLUNA-HEATHER

The Callunas and Ericas deserve a much larger place in home landscaping. Like the Rhododendrons they must have a well-drained soil. They are ideally suited to dry sandy slopes, and thrive in very



poor soils. Best results are obtained by planting in full sun and shearing the plants early every spring.

VULGARIS

VULGARIS ALBA

VULGARIS ALBAELATA. White.

" ALBA HAMMONDI. White.

\*" ALBA MINOR COMPACTA. Forms a carpet not over 3" high.

" ALBA SEARLEI. White.

" ALBA VILLOSA. White

" ARGENTEA. White.

" AUREA. Pink flowers, yellow foliage.

" CUPREA. Pink flowers, copper foliage.

" MONSTROSA. Pink.

" MULTIPLEX. Double pink.

" ROSEA. Pink.

" TENELLA. Pink, earliest bloom.

\*" RIGIDA. White flowers, very dwarf.

\*Add five cents extra for these varieties.

	per 100
6-8	\$ 15.00
8-10	25.00
10-12	35.00
12-15	45.00
15-18	55.00
18-24	70.00

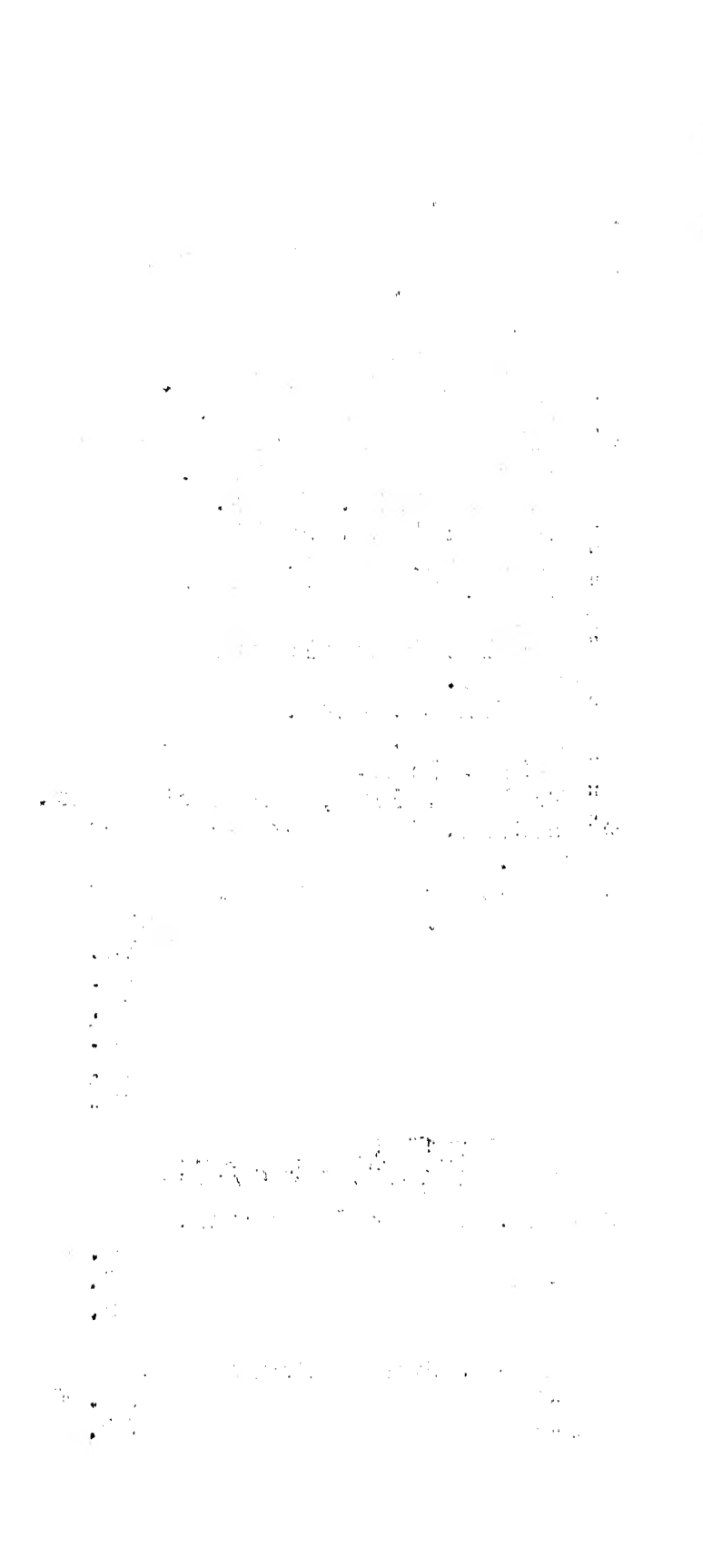
## ERICA - HEATH

CARNEA. Winter flowering.

4-8	20.00
8-12	30.00
12-15	45.00

TETRALIX. Summer flowering.

4-6	20.00
6-8	30.00



# MAGNOLIA

GLAUCA. Sweet Bay. per 100

15-18" B&B \$ 40.00

18-24 " 50.00

2-3' " 75.00

3-4' " 100.00

(less 15¢ bare root)

SOULANGEANA. Saucer magnolia.

15-18" B&B 60.00

18-24 " 75.00

2-3' " 100.00

3-4' " 175.00

# CORNUS

FLORIDA. White Dogwood.

3-4' B&B 125.00

4-5 " 200.00

5-6 " 250.00

FLORIDA MULTIBRACTEATUM.

Double white dogwood.

1 Yr. whips 2-3' B.R. 40.00

FLORIDA RUBRA. Red dogwood.

1 Yr. whips 2-3' B.R. 40.00

FLORIDA PENDULA. Weeping white dogwood.

2-3' B&B 125.00

3-4 " 175.00

4-5 " 250.00

# SORBUS

AUCUPARIA. European Mountain Ash.

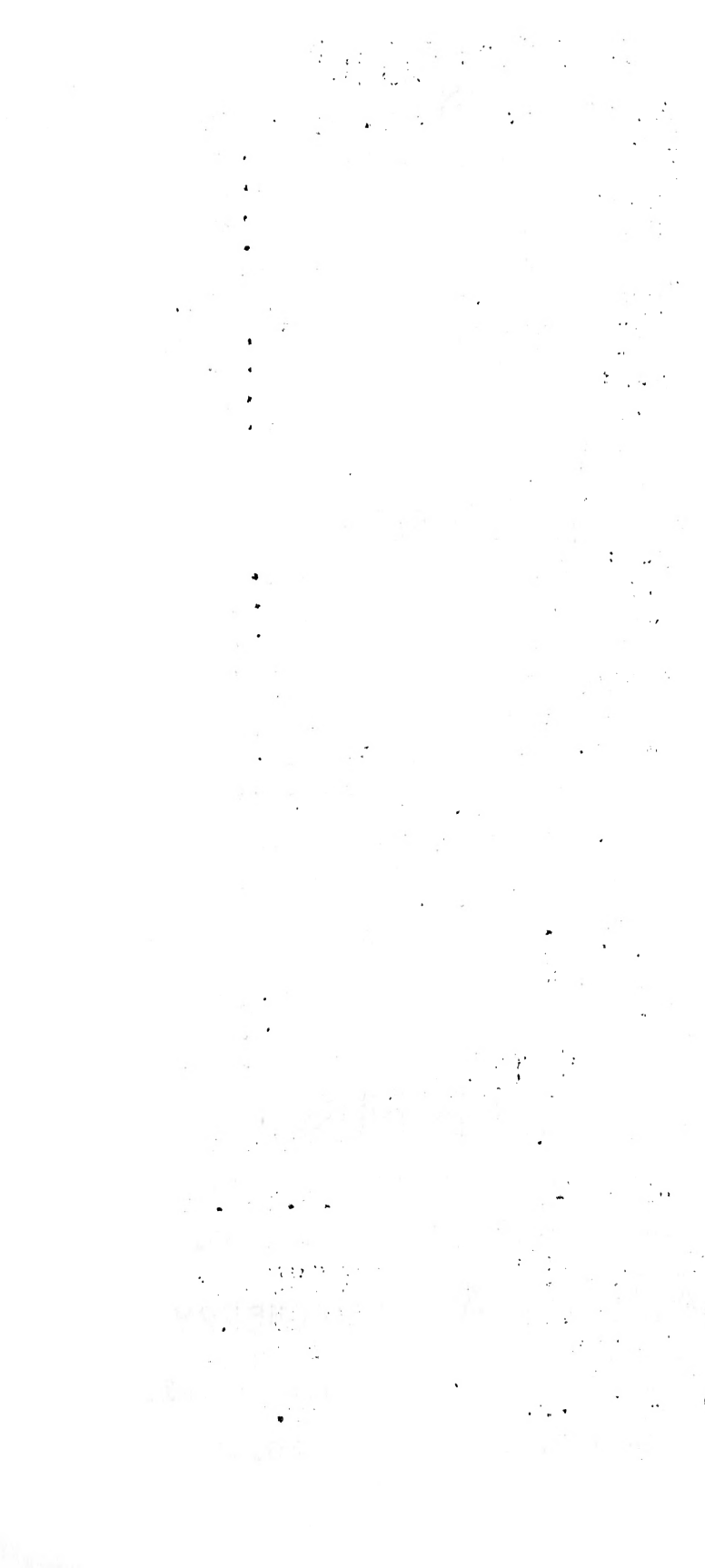
6-10' /-1" caliper B.R. 150.00

# ARONIA-CHOKECHERRY

ARBUTIFOLIA BRILLIANTISSIMA.

Cluster of red berries in fall upright habit.

4-5' B.R. 30.00





## CONDITIONS OF SALE

All prices quoted are f.o.b. our nursery, or our shipping point, Bridgeton, N.J. Packing is charged at cost. All orders are acknowledged subject to crop yield. We make no guarantee as to livability of our stock, and our liability for untrueness to name is limited to free replacement or refund of purchase price. Terms, 3% cash; 2% 10 days, net 30 days. Orders from persons unknown to us must be accompanied by check or by several acceptable references.

## TREATMENT FOR CERTIFICATION ON SHIPMENTS OUTSIDE OF THE JAPANESE BEETLE AREA.

We are equipped to treat plants for shipment outside of the beetle area without any damage to plants, at an additional charge of .05¢ per plant.

FOR FURTHER INFORMATION SEE  
INSIDE FRONT COVER.

DE WILDE'S RHODO LAKE NURSERIES  
Shiloh, N. J.

Incorporated 1941

Member of the American and  
New Jersey Associations of  
Nurserymen.

Telephone Bridgeton 886J2 or  
621R4

